

## **PROJECT – CARBON FOOTPRINT POSTER**

### **Your Task:**

The goal of the project is to design a poster showing how one person can reduce their own carbon dioxide emissions over a period of time. The poster should be designed to inform and inspire the viewer with both image and text. The poster must clearly explain the change in behavior, the quantity of carbon dioxide emissions reduced, and how it will positively affect the environment.

Your poster must meet the guidelines below:

- 1. Must fit on a standard 8.5 x 11 piece of paper**
- 2. Include your name and class**
- 3. Feature a slogan or title that relates to reducing carbon dioxide emissions**
- 4. Describe a change in behavior that will reduce carbon dioxide emissions**
- 5. List the quantity of carbon dioxide emissions reduced (in tonnes/tons/lbs of CO<sub>2</sub>/year)**
- 6. Include at least one relevant graphic or picture**

### **Sample Posters:**

